

Train the teams, designate the Responsible AI Leaders.

identifiable Move 38 is the cabinet's corporate training and professional designation program. Two tracks, one method.

AI adoption has outrun the capacity to govern it.

77%

Adoption outpaces governance

of organizations report that AI adoption is already outpacing their governance capabilities.

2/3

Accountable without control

of CIOs and CTOs say they are held accountable for AI systems they do not fully control; 70% say teams deploy faster than IT can track.

31%

Use without training

of employees who use AI receive no training from their employer, and half say better training would help them get more value from AI.

40%

The gap surfaces in production

of enterprises will demote or decommission autonomous AI agents by 2027, because of governance gaps identified only after a production incident.

IBM Institute for Business Value, 2,000 C-level technology executives, January to April 2026 · Lenovo Work Reborn, 6,000 employees, 2026 · Gartner, predictions published in 2025 and 2026.

Move 38 trains the teams. Move 38 designates the Responsible AI Leaders.

Two distinct tracks, anchored in the same method.

For the teams who use AI every day.

01

Discernment

Recognize a system that has not been evaluated, and know what that means for the work.

02

Full capacity

Use the tools to their full capacity, on the tasks where they genuinely hold up.

03

Supervision

Calibrate the daily supervision of the systems already in use in the organization.

04

Transfer

The transfer of skills to your people, so the practice remains after the training.

DESIGNED FOR

Executives

Operational teams

Compliance leads

Masterclasses, workshops on your real cases, and application coaching.

Step 01

Masterclasses

The foundations, the vocabulary and the limits, delivered to a whole team.

Step 02

Working workshops

The work runs on your real use cases, never on generic examples.

Step 03

Application coaching

Support while the new practices enter everyday work.

What remains

The deliverables

Templates, prompt patterns and supervision protocols, anchored in the iDIA framework.

Custom training, built on AI literacy.

AI literacy is the obligation the EU AI Act places on providers and deployers alike. It is the foundation under every Move 38 training.

AI literacy

The vocabulary, the uses and the limits, for everyone who touches an AI system.

PIA, Law 25 and AI in practice

The privacy impact assessment, applied to AI systems.

Governing AI in an SME

The roles, policies and registers at the scale of a small organization.

Choosing AI systems

The evaluation criteria before purchase or deployment.

Managing AI systems

Monitoring, incidents and changes once the system is in service.

Controlling AI

Control mechanisms, human oversight and traceability.

Maximize returns, minimize risks

The business reading: where AI pays, and where it exposes.

Custom-built

A program calibrated to your systems, your sector and your roles.

Training the professionals who evaluate and designate.

Responsible AI Leaders conduct iDIA evaluations and award the Responsible AI Practice designation, under identifiable licence.

8 to 12

weeks

The length of the program.

6 to 12

practitioners

The size of a cohort.

5

modules

From literacy to licence.

1 year

renewable

The validity of the designation.

Five modules, from literacy to licence.

01	AI literacy and foundations	The vocabulary, the uses, the limits and the frameworks that carry authority.
02	Evidence-based scoring	Distinguish what is declared, what is documented and what has been tested, then score accordingly.
03	The iDIA method	The properties of the framework, the AI Index and how to run a full evaluation.
04	The threshold and the verdict	The floor per property, reading the threshold and formulating a defensible verdict.
05	Accreditation and licence	The conditions of practice, the Move 38 licence and the obligations that come with it.

Three levels of authority, one licence.

LEVEL 01

Associate Leader

Evaluates under the supervision of a more experienced leader.

LEVEL 02

Executive Leader

Holds full evaluation authority.

LEVEL 03

Senior Leader

Supervises evaluations and carries out counter-reviews.

What the designation authorizes.

The designation is earned on evidence.

AUTHORIZATION 01

Conduct iDIA evaluations

Run a full evaluation using the cabinet's method.

AUTHORIZATION 02

Under identifiable licence

Practice takes place under licence, with the obligations that come with it.

AUTHORIZATION 03

Award the Responsible AI Practice designation

At the threshold, when the evidence meets the standard.

VALIDITY **One year, renewable** The designation has a validity period and is renewed.

What the organization keeps.



Designated Leaders

Professionals authorized to evaluate and designate, in-house.



Equipped teams

Templates, prompt patterns and supervision protocols, already in use.



The capacity to evaluate

An iDIA evaluation run without us, and repeated whenever the organization decides.



A practice that renews

The designation is renewed, and the practice is re-evaluated with it.

The program is delivered by the cabinet that holds the framework.

ORIGIN

Founded in Montréal

Three partners, and six designated professionals across cybersecurity, design thinking, AI implementation, ESG advisory, data security and business strategy.

METHOD

The iDIA framework

The cabinet's evaluation method, and the AI Index that measures it.

POSITION

Independent

No platform to resell. Evaluation stays independent of any commercial arrangement.

Which team do you train first?

[Book a Move 38 conversation](#)